

# Sponsorship Program

## Sponsorship Deadline: 18 November 2019

Participating in the AAS Meeting Sponsorship Program is a great way to increase your exposure at the AAS meeting and show your support for the American Astronomical Society. Please contact Debbie Kovalsky for pricing and information: [debbie.kovalsky@aaas.org](mailto:debbie.kovalsky@aaas.org) or 202-328-2010 x110.

## Sponsor Levels

- Platinum - \$15,000+
- Gold - \$10,000-\$14,999
- Silver - \$5,000-\$9,999
- Bronze - \$2,500-\$4,999
- Contributor - \$1,500-\$2,499

Benefits	Platinum	Gold	Silver	Bronze	Contributor
Full page B&W advertisement in meeting program	✓				
Handout station in registration area	✓				
Invitation to sponsor/donor reception	4	2	2		
Opportunity to meet with Executive Officer	✓	✓	✓		
Company bio in meeting program	✓				
Four customized Facebook & Twitter postings	✓				
Access to list of meeting attendees	✓	✓			
Complimentary full registration	3	2	1		
Mobile app banner ad	✓	✓	✓		
Extra meeting signage	✓	✓	✓	✓	
Access to the Sponsor Lounge throughout the meeting	✓	✓	✓	✓	✓
Onsite announcements and recognition	✓	✓	✓	✓	✓
Pre-meeting promotion	✓	✓	✓	✓	✓
Logo on the meeting website	✓	✓	✓	✓	✓
Logo in the meeting program	✓	✓	✓	✓	✓
Listing in the meeting program of specific items supported	✓	✓	✓	✓	✓
Sponsor ribbons on badges	✓	✓	✓	✓	✓
Prime location if an exhibit is ordered	✓	✓	✓	✓	✓

We are grateful to the following organizations for their sponsorship commitments:



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Sponsorship packages are available at various pricing structures. The AAS staff will work with you to maximize your sponsorship budget. Please note that sponsors from the previous year have the right of first refusal on the same product from previous meeting(s). Supporting the meeting gives you the unique opportunity to:

- Present your organization and products to over 3000 meeting attendees for four straight days
- Receive around the clock exposure prior to the meeting with a link to your website on the Hawaii meeting website
- Have your logo in the meeting program and prominently displayed for all four days of the meeting

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### Opening Reception - \$20,000

This special reception kicks off the meeting. Be one of the first to welcome attendees.

### Closing Reception - \$18,000

This reception brings the meeting to a close. You will have one more opportunity to leave a lasting impression.

### Meeting Wifi and Cyber Cafe- \$18,000

The AAS Meeting attendees are dependent on reliable wifi throughout the venue and the society has pledged to provide this. Receive the most accolades from our attendees for helping to support one of the most needed assets at our meetings.

### Poster Sessions or iPosters Sessions - \$15,000

Scientific Posters are displayed throughout the week in the Exhibit Hall. The poster sessions will be branded with your logo.

### iPoster Plus Theater - \$15,000

iPoster Plus Theaters will provide presenters the opportunity to present oral session in the exhibit hall. You can have your logo strewn across the backdrop of the theater walls. Multiple iPoster-Plus sessions will be hosted daily in the theaters throughout the meeting.

### Attendee Totebags - \$10,000

Every attendee can receive a meeting bag at registration. Your logo will appear on the bag. Price varies based on bag chosen.

### Social Media Wall - \$10,000

Watch as attendees tweets, instagram photos and more flash by on a large format video wall centrally located and branded with your logo.

### Meeting Program - \$7,500

Full page advertisement on the outside back cover of the program.

### Attendee Lanyards and Badge Holders - \$7,000

Each attendee will receive a lanyard with organization logo imprint.

### Education & Public Outreach Student Event - \$6,000

This event brings in 250+ local middle- and high-school students to interact with exhibitors in a hands-on science day.

### Daily Coffee Breaks - \$5,000 each - Four Opportunities Remain

Coffee and other refreshments provided for all attendees each day in the Exhibit Hall. Sponsor can provide branded mugs or other items.

### AAS Sponsor Lounge - \$5,000

The Sponsor Lounge will be hosted inside the exhibit hall. This will give sponsors a chance to take a break from the busy hall, meet with customers and grab a quick snack or cup of coffee. Your colleagues will thank you for this sponsorship!

### Column Wraps/Aisle Signs- \$5,000

Company logos on Exhibit Hall columns or aisle signs.

### Mobile App - \$5,000

Used by all attendees to navigate the meeting program. Lead logo placement on the AAS Meeting Mobile App.

### Press Room - \$5,000

Provide all day coffee and snacks to our busy press corps.

### Hotel Key Card - \$5,000

Brand everyone's hotel keycard with your company logo.

### Registration Handout (Pens, Postcard, Pad, etc.) - \$2,500

Insert will be distributed in the meeting bags to attendees with an imprint of organization logo. Organization provides collateral.

### Mobile Device Charging Station - \$1,500

Two mobile device charging stations will be setup in a centralized location so attendees can charge cell phones, tablets, and laptops.

### Plenary Talks - \$1,500 - Four Days Available

Increase your organization's visibility by sponsoring the plenary sessions and distribute your company's collateral.

### Handout Stations - \$1,500

Increase your organization's visibility by displaying your marketing materials at a station in the registration area.

### Meeting Website Advertisements - \$1,500

Scrolling ads of your logo on the sidebar of the meeting website.

### Hand Sanitizer - \$1,500

Two branded hand sanitizer stations.

*Ask about Headshot Lounge, 5K Fun Run, Hotel Shuttle Advertising*  
[Let us design a custom package for you!](#)

# Sponsorship Program

235th Meeting of the American Astronomical Society, 4-8 January 2020, Honolulu, HI

## Sponsorship Deadline: 18 November 2019

The AAS welcomes new ideas and requests. Custom packages can be designed based on your budget and visibility needs. Sponsors have access to the AAS Donor and Sponsor Lounge for private meetings and refreshments throughout the meeting.

### Contact Information (Please type or print clearly)

Organization Contact	Title
Organization	
Name	
Address	
City,	City, State, Zip
Telephone	Fax
Email	
Item Sponsoring	Cost/Budget

### Payment method

Bill me. (I will be billed upon AAS receipt of my sponsorship commitment.)

American Express    Visa    MasterCard    Check/MO# \_\_\_\_\_

Name on card \_\_\_\_\_

Card Number	Exp Date	Signature
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**I agree to pay the total amount stated above, according to card issuer agreement. Cancellations are not accepted.**

### Return this form by 18 November 2019 to:

Debbie Kovalsky, 235th AAS Meeting Exhibits, 1667 K Street NW Suite 800, Washington, DC 20006  
(F) 202-234-7850 or exhibits@aaas.org

# Meeting Program Advertisement Purchase Form

**Meeting Program Advertisement Purchase & Submission Deadline: 18 November 2019**

## Contact Information (Please type or print clearly)

Organization Contact \_\_\_\_\_ Title \_\_\_\_\_

Organization name \_\_\_\_\_

Address \_\_\_\_\_

City, \_\_\_\_\_ City, State, Zip \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

- |   |         |
|---|---------|
| <input type="checkbox"/> Back Cover (Color) - Includes Sponsor Designation              | \$7,500 |
| <input type="checkbox"/> Inside Front/Back Cover (Color) - Includes Sponsor Designation | \$2,500 |
| <input type="checkbox"/> Full Page (Black & White)                                      | \$1,250 |

## Payment method

- Bill me. (I will be billed upon AAS receipt of my sponsorship commitment.)
- American Express    Visa    MasterCard    Check/MO# \_\_\_\_\_

Name on card \_\_\_\_\_

Card Number \_\_\_\_\_ Exp Date \_\_\_\_\_ Signature \_\_\_\_\_

**My signature certifies that the company listed above has approved the attached advertisement for publication and agrees to pay the appropriate advertisement fee.**

## Submit the Meeting Program Advertising Purchase Form and a high-resolution file to [exhibits@aes.org](mailto:exhibits@aes.org)

### Full-page ad (B&W)

- 8in wide x 10.5in tall
- ¼ in inside margin on left and right side (Text and images area is 5.5in wide x 10in tall)
- ¼ in bleed on all sides
- Illustrations are to be vector based, black & white, .ai or .eps files
- Photos are to be full sized and at 300 dpi, black & white, .psd or .tiff files
- Fonts are to be vector based and turned to outlines
- Ad should be in .ai, .eps, or .pdf file format with all linked files attached

### Inside Front, Inside Back, or Back Cover ad (Color)

- 8in wide x 10.5in tall
- ¼ in inside margin on left and right side (Text and images area is 5.5in wide x 10in tall)
- ¼ in bleed on all sides
- Illustrations are to be vector based, .ai or .eps files
- Photos are to be full sized and at 300 dpi, CMYK color coded, .psd or .tiff files
- Fonts are to be vector based and turned to outlines
- Ad should be in .ai, .eps, or .pdf file format with all linked files attached